

dJobWorld Academic Edition Whitepaper

Preparing HRM Students for the AI-Driven Workplace

Executive Summary

The HR profession is rapidly transforming under the influence of Artificial Intelligence (AI), automation, and data-driven decision-making. **dJobWorld Academic Edition (dJobWorld EDU)** offers universities and HRM departments a state-of-the-art platform that allows students to experience, explore, and practice with AI-powered HR technologies in a simulated, realistic job market environment.

dJobWorld EDU constitutes a subset of the full dJobWorld platform. It is purposefully streamlined to include only those functions that are relevant to students. This ensures that learners gain hands-on experience with AI-driven recruitment, candidate evaluation, and decision-making processes, without being distracted by company- or recruiter-specific modules. EDU therefore provides an accessible, focused environment for academic use while remaining fully aligned with the broader dJobWorld ecosystem.

Institutions can quickly provide students with the opportunity to become familiar with AI in HR practices — without waiting for formal curriculum changes. With a simple, transparent pricing model and cloud-hosted delivery, dJobWorld Academic Edition delivers cutting-edge learning at highly affordable rates for institutions worldwide.

Key Benefits for Academic Institutions

1. Hands-On AI Experience for Students

- Simulate AI-powered recruitment, candidate screening, and selection processes.
- Interact with AI-generated applicant profiles and scenarios.
- Evaluate ethical considerations around AI in HRM (bias, fairness, transparency).
- Build confidence in using modern HR technology platforms.

2. Faculty Support & Student Enrichment

- Institutions receive a controller portal where they can authorise student accounts.
- Students log into the student portal to access dJobWorld functionality.
- Each screen includes a help button with clear explanations of its use.
- Faculty can easily integrate activities into classes, workshops, and assignments.
- Cloud-based delivery: no IT overhead required.
- Provides students with the opportunity to get familiar with AI in HR immediately, without requiring formal curriculum changes.
- Supports cross-disciplinary use (e.g., Business, Organizational Psychology, Labor Studies).

3. Institutional Benefits

- Demonstrates leadership in modern HRM education.
 - Strengthens employability of graduates by exposing them to AI-driven HR practices.
 - Simplifies procurement with transparent, predictable pricing.
 - Institutions can request an academic test account in advance, enabling them to explore the platform.
 - Includes a 2-week free testing period at no charge.
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Simple Pricing Model

- One dedicated cloud instance per institution (fully hosted & managed).
- Unlimited faculty/admin accounts included.
- Includes ongoing system updates and maintenance.
- Optional onboarding & training packages available.

Visual emphasis:

- \$250 standard monthly fee covers all institutional access.
 - \$2.50 per active student ensures predictable, transparent usage-based pricing.
 - Student count is taken on the first day of each month to calculate total fee.
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Market Fit & Demand

- Global demand for HRM graduates with AI literacy is rapidly growing.
 - HR education increasingly requires real-world, hands-on AI experience.
 - dJobWorld Academic Edition positions universities ahead of the market.
 - Attractive to HR departments, business schools, and executive education providers.
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Target Audience

- Universities and colleges with HRM programs
 - Business schools (BBA, MBA, Executive MBA)
 - Organizational Psychology & Labor Relations departments
 - Corporate universities and HR training providers
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Why dJobWorld EDU?

- Built specifically for HRM education.
- AI-driven, practical, and future-oriented.

- Simple, transparent, affordable licensing.
 - Fully managed cloud infrastructure.
 - Supports both undergraduate and postgraduate education.
 - All screens include integrated Help guidance for intuitive learning.
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Getting Started

- Institutions may request a free two-week testing account.
 - Faculty can access the controller portal to authorise students.
 - Students log into their own portal and immediately start using dJobWorld functionality.
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Disclaimer

This whitepaper is intended for informational purposes and may serve as a basis for institutional proposals, investor discussions, and academic partnerships.